



心繫幸福，守護永遠在 — 千年伴
Thousand-year companion
- Mazu will always guard you if you believe in her.

經歷中華民族千年的文化傳承，媽祖已成為眾人精神與信仰的寄託，將抽象的媽祖意象，融合媽祖身上的相關配件與元素，讓平安符的概念轉化為裝飾性、能隨身攜帶的飾品，代表民眾虔誠的心能被媽祖守護著。

以傳承媽祖千年信仰為品牌主導精神，將此命名為「千年伴」。「伴」取自心繫相伴，將賦予文化意涵的飾品結合媽祖隨身伴的概念，做為此世代一個文化傳承的新媒介。

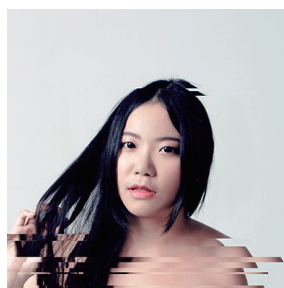
In Chinese culture, Mazu has become people's spiritual and religious center for thousands of years. Based on the concept of Mazu, we design a set of Mazu-related products, hoping to blend Mazu into our daily-life instead of the abstract concept. Mazu amulet is one of our products, which can be a carry-on accessory. It is called 'thousand-year companion' because Mazu always accompany with you. Besides, our tradition can be passed down with this kind of cultural and creative arts.



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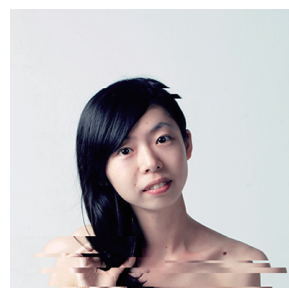
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保佑系列(髮簪)與守護系列(項鍊) A Blessed Series (Hair Clasp) and A Guard Series (Necklace)

- ◆採用紅銅坯體加上琺瑯上色。
- ◆選用媽祖身上的服飾配件以及海神的意象，以及媽祖手持物件:如意、奏版、雲肩等，發展一系列文創飾品。

作品概念：

- ◆平安健康—天圓地方，天人合一
四方平安，如媽祖相互包容的心圍繞在身旁，備受擁護。
- ◆愛情圓滿—意篤情深，幸福美滿
喜氣氛圍的鳳冠結合富貴牡丹，表達最深的愛意。
- ◆事業騰達—圖必有意，意必吉祥。
祥瑞如意，與吉祥圖騰雲表事事如意，祈求事業平步青雲。
- ◆學業順遂—一舉狀元登科名。
手持如意與中國書卷，祈願在學業上學業如意，獨佔鰲頭。

- ◆We use red brass as a blank and color it with enamel.
- ◆We develop a series of products based on Mazu's clothing, accessories (Ruyi, huban and robes of rank) and the image of Sea God.

Design Concept :

- ◆Good health—the sky is round while the ground is flat. Nature and human become in one.
Take it with you and Mazu will bless you peaceful.
- ◆Love— couples love each other as Cephalus to Procris.
Phoenix coronet, which can only be seen in happy events, and Peony, the symbol of good fortune, are used to show the deepest love.
- ◆Work— there must have some good reasons behind the decoration.
Ruyi and auspicious totem cloud are the symbols of good luck. It is said that they can bring successful career life to you
- ◆Education— a student will pass the exam smoothly and become famous.
Mazhu holds Ruyi and a roll book, hoping people can have the good performance in an academic field.

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|-----|---|-------------|
| 1 | 6 | 1 保佑系列-髮簪 |
| 2 3 | | 2 保佑系列-平安健康 |
| 4 5 | | 3 保佑系列-愛情圓滿 |
| | | 4 保佑系列-事業騰達 |
| | | 5 保佑系列-學業順遂 |
| | | 6 守護系列-項鍊 |

- 1.Blessed series- hair clasp
- 2.Blessed series- good gealth
- 3.Blessed series- love
- 4.Blessed series- work
- 5.Blessed series- education
- 6.Guard series- necklace



祈福系列—三十六執士手環
Wish Series— thirty-six deacons bracelet

作品概念:

- ◆平安健康—日月，陰陽之交替
如同媽祖的保佑也日夜守護著我們身體健康，明氣象新。
- ◆愛情圓滿—龍因力而生，鳳因美而活
龍的力為鳳的美提供支撐和歸宿，鳳的美為龍的力提供目標，兩者堪稱力與美的結合。
- ◆事業騰達—吉星高照，財源滾滾
如意與金錢鎗結合，表達萬事如意，日進斗金。
- ◆學業順遂—個中翹楚、品資卓越
七星刀為北極玄天上帝之七星劍演變，是北斗七星的象徵，祈求文武雙全。

Design Concept :

- ◆Good health— sun is to moon as yin to yang.
Like Mazu's bless, it guards our health from day to night.
- ◆Love— dragon born with power while phoenix born with beauty.
Dragon's power supports phoenix's beauty and phoenix's beauty sets the goal for dragon. These two are the best combination of the strength and gracefulness
- ◆Work— it brings people good luck and success in life, and pouring in profits from all sides.
We combine Ruyi with a money spear to wish you all the best with good fortune.
- ◆Education— people can have outstanding performance in education.
The sword with seven stars, the symbol of Big Dipper, was originally Emperor Xuantian 's weapon. Wish you become the master of both the pen and the sword.

1	2	1.5	祈福系列-平安健康	1.5	Wish series- good health
3	4	2.6	祈福系列-愛情圓滿	2.6	Wish series- love
5	6	3.7	祈福系列-事業騰達	3.7	Wish series - education
7	8	4.8	祈福系列-學業順遂	4.8	Wish series - work
	9	9	祈福系列-手環	9	Wish series - bracelet





周邊系列 Peripheral Products

1	3	4
2	5	
	6	

- 1 平面周邊系列
-酷卡、祈福卡、名片
- 2 祝福梳妝鏡-平安鍵及幸運掛勾
- 3 品牌說明書
- 4 品牌說明書
- 5 幸運掛勾
- 6 幸福梳妝鏡

- 1 Peripheral Product
-Post card、Blessing car、Name card
- 2 blessings Mirror and Luck hook
- 3 Instruction manual
- 4 Instruction manua
- 5 Dressing table mirror
- 6 Luck hook