



貼紙在手背，洗洗手就對
Just wash your hands.

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生活中充滿了細菌，小孩經常用手觸摸各種物體，導致許多細菌進入他們的嘴中。良好的洗手習慣是兒童避免接觸細菌的最佳方法。於是我們打造了肥皂貼紙，它是一張背面有水溶性不乾膠的肥皂紙，上面印有卡通細菌的圖案。將肥皂貼紙貼在手上時就可以當作肥皂使用。

在包裝的背卡上印有細菌科普知識，背卡也可供孩子們收集。孩子們可以在收集卡片的同時了解更多有關細菌的訊息，使洗手像玩遊戲一樣有趣。

As children often use hands to touch various objects, many germs end up in their mouths. The good habit of hand washing is the best way for children to avoid contact with germs. Consequently, we produced the sticker soap, a thin piece of soap paper which is glutinous on the back with pictures of cartoon germs printed on it. The soap sticker can be used as soap when it is pasted on hands. With descriptions of germs printed on packaging, it can also be used as collectable cards. Children can learn more information about germs while collecting cards, which is as interesting as playing a game and makes hand washing more fun.

為了讓孩子喜歡上洗手，我們將在診所看醫生後會得到獎勵貼紙換成肥皂貼紙。我們打造了可以完全溶於水並且可以當作肥皂使用的貼紙。肥皂貼紙的成分有：水溶性不乾膠、肥皂紙、皂用染料。看完醫生後，肥皂貼紙不僅可以當作禮物，它還將成為鼓勵孩子洗手並使洗手過程更有趣的產品。

In Taiwan, there is a custom that children can get cartoon stickers from the clinic as a reward after seeing a doctor. Therefore, we produced the sticker soap that could be completely dissolved in water and used as a cleanser for hand washing. Ingredients include water-soluble stickers, soap paper and soap dyes. The soap sticker not only can be used as a gift after seeing the doctor, but also become a product that motivates children to wash their hands and makes the hand washing process more interesting.



- a
- b
- c
- d
- e

- a. 肥皂貼紙包裝依照細菌不同的傳染途徑分為三款配色。
- b. 第一步：將肥皂貼紙取出包裝。
- c. 第二步：將肥皂貼紙貼在手上。
- d. 第三步：用水清潔雙手。
- e. 第四部：貼紙會溶解在水和肥皂泡中。



彙整 28 種常見細菌，依照其真實樣貌卡通化為肥皂貼紙圖案，並以傳染途徑不同分為三大類：接觸傳染、飛沫傳染、飲食傳染，分別對應到三個標準色。包裝加入遊戲卡牌的元素，將細菌資訊以有趣的方式呈現。卡牌內的資訊包含：傳染途徑、引發症狀、預防方式、治療方式等。讓孩子更有興趣使用貼紙並閱讀卡牌上的知識、收集卡牌，讓洗手更有趣。

28 kinds of common bacteria were summarized, cartooned for soap sticker patterns according to their real appearances and divided into three categories based on the different ways of infection: contact infection, droplet infection and diet infection, corresponding to three standard colors. The package includes elements of game cards to present bacterial information in an interesting way. The information in the card includes the route of transmission, symptoms, prevention and treatment, etc. Children will become more interested in using stickers, reading the information on the cards and collecting cards, which makes hand washing more fun.



f	g
	h

f. 產品包裝

g. 以絹印製肥皂貼紙細菌圖案。

h. 肥皂貼紙的結構依序為：皂用染料、肥皂貼紙、水溶性不乾膠。