

以敬愛山林的心收藏山岳，  
為每一次的登山旅程留下紀念。

選擇以「山」做為主題，其實動機十分單純，全出於自身熱愛山林及登山活動的那顆心，「山」之於我而言是一股無法言喻的嚮往，雖然面對此次設計對象的「百岳」完成度目前仍是屈指可數，但我相信最重要的是保持熱忱，在未來方能帶領自己攀登上魂牽夢縈的每座山峰。

而在這個資訊發達又方便取得的時代，自己平時也會上網搜尋前輩們的登山紀錄，認識並學習相關知識，每每透過螢幕看著那壯麗的山林美景必能使我燃起熊熊興致，也期許自己總有一天能親身踏上旅程，實際透過雙腳征服。

因此希望自己能在大學階段的最後，以自己熱愛的事物呈現畢業專題製作，同時也期望能透過設計專業為登山界帶來點改變，甚至做出貢獻！

由於政府去年推行了「山林解禁政策」，又將 2020 年定為是「脊梁山脈旅遊年」，且因新冠肺炎疫情影響，引發了一股登山熱潮，但於此同時卻也對山林帶來了極大的衝擊。因此我思考著能夠透過什麼樣的形式去傳遞「享受山林亦尊重山林」的觀念，最終提取山友們「收集山岳」的心理去轉化呈現，結合了登山最普遍的行動糧－巧克力，以台灣百岳為對象，打造一款能夠實際呼應到登山活動的紀念收藏品。

期望透過登山者感興趣的收藏、紀念行為，去傳遞相較之下被為忽略的山林保育觀念，從心態以至行動，提高登山者們的素質！

## 山藏家

### MOUNTAIN COLLECTOR COLLECT MOUNTAINS WITH THE SPIRIT OF RESPECTING THE MOUNTAINS IN COMMEMORATION OF EVERY MOUNTAINEERING JOURNEY

I chose “mountains” as my theme for a very simple reason; I have a sincere passion for mountains and mountaineering activities. For me, “mountains” represents an unspeakable suite of activities to which I aspire. Even though I have only conquered a few of Taiwan’s One Hundred Peaks, the subject of this design, I believe that the most important thing is to maintain enthusiasm so that I can lead myself to every mountain that I dream of in the future.

In this era when information is developed and easily accessible, I usually search on the Internet for experienced hikers’ and mountaineers’ climbing records and learn relevant knowledge. Every time I look at the magnificent mountains on the screen, my passion is reignited with the thought of embarking on a journey in person one day to actually conquer the mountains with my feet.

Therefore, at the end of my time at university, I hope to present my graduation project about my passion, while aiming to bring some changes to the mountaineering industry through my design major and even make contributions!

As the government lifted restrictions on mountain hiking last year and marketed 2020 as the Year of Mountain Tourism, plus with the impact of the COVID-19 pandemic, a wave of mountain hiking has taken shape, which has greatly impacted the mountains. Therefore, I was considering how to convey the concept of “enjoying while respecting the mountains.” In the end, I adopted and transformed mountaineers’ ambition for “collecting mountains”. I used the most common backpacking food for mountaineering—chocolate—to create a commemorative collection that could actually echo mountaineering activities with Taiwan’s One Hundred Peaks as its theme.

It is hoped that through collection and commemoration, which interests hikers and mountaineers, I can convey the concept of mountain conservation that is comparatively neglected from mindset to action, and thus improve the quality of conservationism among hikers and mountaineers!



《山藏家》是一款結合了收藏卡牌與巧克力行動糧，傳遞台灣高山特色以及山林保育觀念的紀念收藏品牌。以「每登一座山就像是收藏了一座山岳」為概念，將登山者「收集」的心理可視化，以卡牌呈現，統整規納了每座山的特色，並以此繪製山神形象。

而巧克力是登山最普遍的行動糧食之一！具有高熱量、重量輕的優點，能迅速補充身體缺失的能量，並以輕薄好攜帶的板塊形式延伸設計，挑選了6種登山者的心理反饋，賦予巧克力意義，並提取象徵元素以幾何造型應用於巧克力紋樣上，保留了方便凹折食用的特色。以此搭配象徵著，透過山林保育觀念去懂得敬愛山林，吃下巧克力，便能獲得山神的祝福，並化作能量支持你完成登山旅途，而後留下珍貴的紀念！

MOUNTAIN COLLECTOR is a commemorative collection that incorporates collection cards and chocolate backpacking food to convey the characteristics of Taiwan's mountains and the concept of mountain conservation. Based on the concept of "conquering a mountain is like collecting a mountain," the mountaineers' mindset of "collection" is visualized and presented through collectible cards. The cards summarize the characteristics of each mountain and contain images of mountain gods drawn accordingly.

Chocolate is one of the most common backpacking foods for mountaineering. With its advantages of high calories and light weight, it can quickly replenish energy consumed in the body. With the thin and easy-to-carry pack design, six kinds of psychological feedback from mountaineers are selected to give chocolate meaning, and symbolic elements are adopted as geometric patterns on the chocolate while the foldable feature for eating is retained. This collocation symbolizes that through the concept of mountain conservation, you can learn to respect and love the mountains and that after eating chocolate, you can get the blessing of the mountain gods and turn it into energy that supports you completing your mountaineering journey; after finishing it, you will have a precious commemorative collection!









