



脈波響應

探索脈波，聆聽身體的聲音
Explore the pulse, listening to the melody of your body

把脈是中醫文化淬煉下的珍貴技術，卻在時代的汰換下逐漸沒落，調查也顯示有將近五成民眾對於中醫感到不信賴。脈波響應透過體驗式傳達設計將把脈結合數位音樂，聆聽自身脈象交織而成的樂章，並改變人們對傳統中醫的刻板印象。

中醫已累積兩千多年的龐大醫療知識，是一項我們不可或缺的瑰寶，近百年來卻開始受到西方的科學系統質疑，使治療不夠精確的刻板印象逐漸浮現，年輕一代則聽信謠言導致中醫客群逐漸流失，且根據衛生福利部統計，中醫就診人數正在以每年至少50萬人的速率減少中，若我們仍不打破一般民眾對於中醫的刻板印象，那麼總有一天我們勢必會失去這項珍貴的資產。

"Pulse Response" - an interactive experience designed to change the stereotype of traditional Chinese medicine by combining pulses with digital music. Pulse diagnosis is a precious technique refined by traditional Chinese medicine, but it has gradually declined with the passage of time. Surveys also show that nearly 50% of the population distrusts traditional Chinese medicine. Pulse Response combines pulse diagnosis with digital music through experiential design, allowing people to listen to a symphony woven from their own pulse patterns and changing their stereotypical impressions of traditional Chinese medicine.

Traditional Chinese medicine has accumulated more than 2,000 years of huge medical knowledge. As Taiwanese, we have grown up with the theory of Chinese medicine, which is an indispensable treasure for us. But in the past hundred years, the culture of Chinese medicine has begun to be questioned by the Western scientific system, so the suspicion that the treatment of Chinese medicine is not precise gradually emerged. The younger generation listens to rumors that lead to the gradual loss of TCM customers, and according to the statistics of the Ministry of Health and Welfare, the number of TCM visits is decreasing by at least 500,000 people per year.



經詢問中醫師及查閱把脈相關資料，我們集結人體中的28種常見脈象作為設計主軸，並將古書上記載的脈象圖案作設計的視覺轉換，以詮釋各脈象代表的涵義與觸感。再設計一套體驗，於展場帶觀眾認識把脈技術的基礎，使人們能認識到中醫的邏輯與奧妙，同時親自感受脈動，只要將自身脈象輸入於脈波響應的軟體中，就能獲得一段專屬自己的身體旋律，也能透過AR掃描脈圖，聆聽各脈象所被賦予的旋律，希望透過互動體驗的方式吸引年輕族群的關注，使中醫不再是年輕人走不進來的市場。

After consulting TCM practitioners and relevant information on pulses, 28 kinds of veins in the human body were gathered as the main axis of design, and the veins and patterns recorded in ancient books were used as visual transformations for design to reinterpret the meaning and touch of each vein image. We have designed a set of experiences to introduce the audience to the fundamentals of pulse-taking techniques so that people can understand the logic and subtlety of Chinese medicine and feel the pulse themselves. Simple input the pulse into the pulse response software, and users can get a melody of their own physical state. It is also possible to scan the pulse diagram through AR. We are hoping to attract the attention of young people through interactive experience so they can understand the logic and science of Chinese medicine and understand that Chinese medicine is no longer a market that young people cannot enter.





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