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it will only be improved after the injury!

道路問題常造成生活上的困擾，為此我們針對問題做了調查。發現路上主要有4大問題：坑洞、人孔蓋、碎石及標示不清。主要宗旨為凸顯道路問題，強調問題被忽視的嚴重性與危險性。目標客群也設定為能夠開車的成年人。製作4本大人看的諷刺型立體繪本，內容以「這些問題不主動解決，就只可能在受到傷害後才能得到改善」此概念為主軸。

We often have troubles in our lives because of many road problems. Therefore, we surveyed these problems and found that there were mainly four significant problems on the road: potholes, manhole covers, gravel, and unclear signs. Our purpose is to highlight road problems and emphasize the seriousness and danger of neglecting them. In addition, the target audience is adults who can drive. We created four satirical pop-up picture books for adults. The content is based on this concept: "If we don't take the initiative to solve these problems, it will only be improved after injury."





## · 坑洞 Potholes

坑洞：故事中人們紛紛掉進路上的大洞，漸漸把洞填平。書中製造破損，讓觀者感受「有洞」的不便。

Potholes: In the story, people fell into the big hole in the road one after another and gradually filled the hole. We created some damage on the page, making the viewer feel the inconvenience of "holes."

坑洞月曆：結合洞的元素象徵地上的坑洞。洞會隨著月份增加，呼應故事中失蹤人數增加。

Pothole calendar: Elements combined with holes symbolize potholes in the ground. The holes increase with each month, echoing the increase in missing persons in the story.



## · 標示不清 Unclear signs

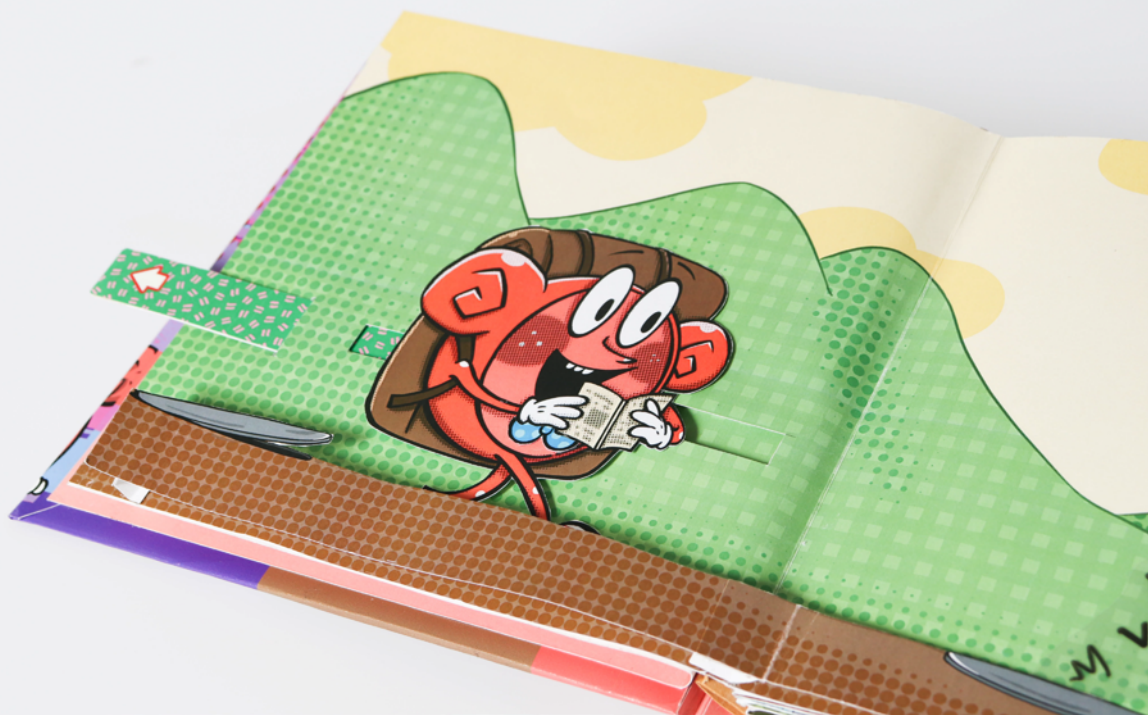
標示不清：原本不清楚的標線，因車禍被受傷的人的黃色血液取代成清楚的標線。用半透明的內頁製作，每頁的內容交疊，體驗不易閱讀的困擾。

Unclear signs: The unclear sign was replaced with a clear one due to the yellow blood of the injured person in the car accident. The book was made of half-transparent paper, and the pictures on the next page will be revealed, making people feel troubled about not easy reading.

模糊眼鏡：眼鏡本是讓視野清晰，藉由讓鏡面模糊，體驗模糊的景象如同不清楚的標線，讓人不易辨識。

Blurry glasses: Glasses are supposed to make the field of vision clearer; by making the mirror surface blurred, people experience the blurred scene as unclear signs that are difficult to recognize.





· 人孔蓋 Manhole Covers

人孔蓋：故事中吵鬧的人孔蓋最終讓人喪失聽力，再也不受噪音干擾。將鈕扣放在對頁上，翻頁時會發出聲音，像人孔蓋一樣。

Manhole Covers: In the story, the noisy manhole cover eventually turned people deaf, so they won't be disturbed by it. We put the buttons on the opposite page to make a noise as the page is turned, just like the manhole cover.

噪音耳環：鈕扣因晃動、撞擊產生聲響。象徵車輛經過人孔蓋發出的巨大噪音，影響居民及用路人。

Noise earrings: The buttons shake against each other and create a knocking sound. It symbolizes that the manhole covers on the road cause vehicles to make loud noises when they pass by, affecting residents and pedestrians.



· 碎石 Gravel

碎石：充滿碎石的路造成震動掉下垃圾，最後填平了碎石縫。機關在翻閱時會掉出碎石物件，讓觀者在觀看時有因碎石困擾的共感。

Gravel: A road full of gravel caused shaking and dropped trash, which finally filled up the road. Adding a mechanism, the gravel objects fall out when flipped through, giving the viewer a sense of how much inconvenience these little stones can cause.

碎石杯墊：杯墊用水泥與散落的碎石製作，石頭在開車跟騎車時被彈起刮傷人或車，也造成路面顛簸導致物品掉落。

Gravel coasters :The coasters are made of cement and scattered stones. These stones will be bounced and scratch people or cars when driving and cycling, and they will also cause bumps on the road and cause objects to fall.





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